

ISTINKTO



MOOD

...



COLLECTIONS

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Da vero sorprendente la nuovissima superficie TRIDIMENSIONALE di ISTINKTO levigata in cresta.

La lucentezza dei rilievi e la preziosa naturalezza delle basi impreziosite da effetti di polvere di quarzi, si sposano a meraviglia dando origine a un nuovo concetto ceramico che si distingue da tutto ciò che oggi offre il mercato.

E' una novità assoluta ottenuta dopo un lungo periodo di ricerca in cui la bellissima grafica ispirata al marmo Belvedere prende vita con un'armonia esaltata dai nuovi concetti applicativi e dai bellissimi colori della collezione.

Really surprising is the new THREE-DIMENSIONAL SURFACE of ISTINKTO polished on the reliefs.

The brightness of the reliefs and the precious naturalness of the based tiles embellished with quartz powder effects are a perfect match, giving birth to a new ceramic topic that come out from everything that the market offers.

An absolute novelty obtained after a long period of research in which the beautiful graphics inspired by Belvedere marble comes to life with a harmony enhanced by the new application concepts and the beautiful colours of the collection.

DOVE NASCE L'ISPIRAZIONE

ISTINKTO è la creazione di una piastrella inedita che interpreta in modo singolare il meraviglioso marmo BELVEDERE dandogli nuova vita con una originale superficie ad effetto tridimensionale.

Attratti dalla meraviglia di questo marmo, dalla voglia e dal coraggio di cambiare, la ricerca ha esplorato nuove tecniche applicative, l'intuizione prende forma in questa collezione che sorprende per la sua straordinaria superficie nella quale si intercalano zone levigate lucidissime a zone in cui si sprigiona una naturale ricchezza materica. Due superfici che fluiscono insieme con un nuovissimo effetto estetico di forte impatto visivo e piacevole al tatto.

Coronano il progetto i preziosi decori NATURAL e SHEER che, nella tradizione di CERAMICHE BRENNERO, arricchiscono la collezione offrendo temi astratti e temi ispirati alla natura a cui lasciarsi istintivamente orientare per dare vita a qualcosa di unico secondo la propria energia creativa.

Proposto in gres porcellanato 60x120 rettificato "levigato in cresta" nei colori WHITE, CIPRYA, AZURE, GREY e BLACK è ideale sia da rivestimento che per pavimenti interni per realizzazioni ad alto contenuto scenografico.

WHERE INSPIRATION IS BORN

ISTINKTO is the creation of an unpublished tile that explains in an original way the marvellous BELVEDERE marble, giving it new life with an original three-dimensional effect surface.

Attracted by the wonder of this marble, by the desire and courage to change, research has explored new application techniques, intuition takes shape in this collection that surprises for its extraordinary surface in which highly polished smooth areas are crossed with areas rich of natural material. Two surfaces that join together and create a new aesthetic effect with a strong visual impact and pleasant to the touch.

The project is added by the precious NATURAL and SHEER decorations which, in the tradition of CERAMICHE BRENNERO, enrich the collection by offering abstract topics and topics inspired by nature to which you can instinctively let yourself be guided to give life to something unique according to your own creative energy.

The proposal is in rectified 60x120 porcelain stoneware "polished on the reliefs" in the colours WHITE, CIPRYA, AZURE, GREY and BLACK, it suits both walls and interior floors for creations with high scenographic content.

ISTINKTO

GRES LEVIGATO IN CRESTA ★★

60x120

LA NUOVA INTERPRETAZIONE
DEL MARMO BELVEDERE

THE NEW INTERPRETATION
OF BELVEDERE MARBLE



60x120 24"x47"

Gres porcellanato
Porcelain stoneware

★★ --- levigato in cresta
polished on the reliefs

Natural Ciprya



395 NAC dec. 60x120



CIPRYA
ELEGANT & CONTEMPORARY

Sheer Ciprya Bronze



395 SACB dec. 60x120

Istinkto Ciprya



ISO IV

159 ISC12 60x120 lapp. rett.



SHEER
PRECIOUS
& MODERN

CIPRYA FLOOR
SOPHISTICATED
LIVING ROOM

Natural Azure



395 NAZ dec. 60x120

Sheer Azure Silver



395 SAZS dec. 60x120



AZURE

POETIC BATHROOM

Istinkto Azure



ISO IV

159 ISA12 60x120 lapp. rett.



AZURE
FLOOR

RELAXING &
FRIENDLY



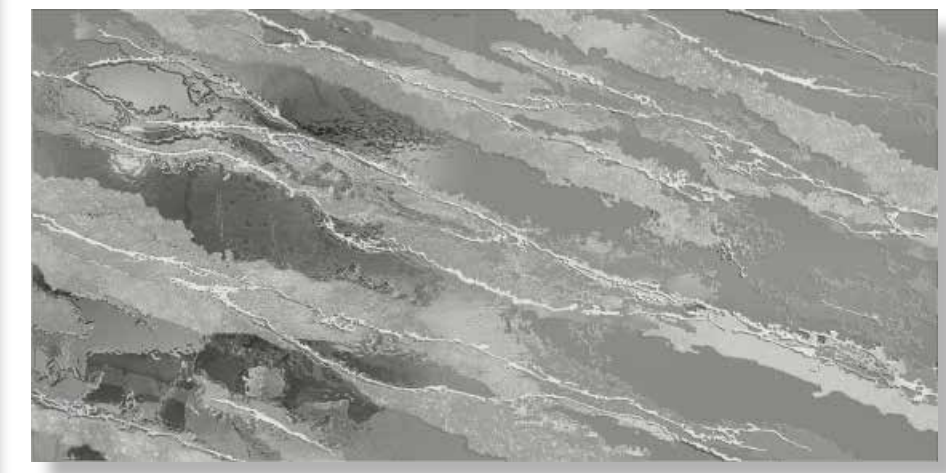
ISTINKTO
NATURAL GREY

Natural Grey



395 NAG dec. 60x120

Sheer Grey Silver



395 SGRS dec. 60x120

GREY
LOVELY ATMOSPHERE

Istinkto Grey

ISTINKTO
GREY

ISO IV

159 ISG12 60x120 lapp. rett.

GREY FLOOR
NATURAL ENERGY

16

17

Pavimento / Floor: Istinkto Grey

BLACK

EVER-STYLISH

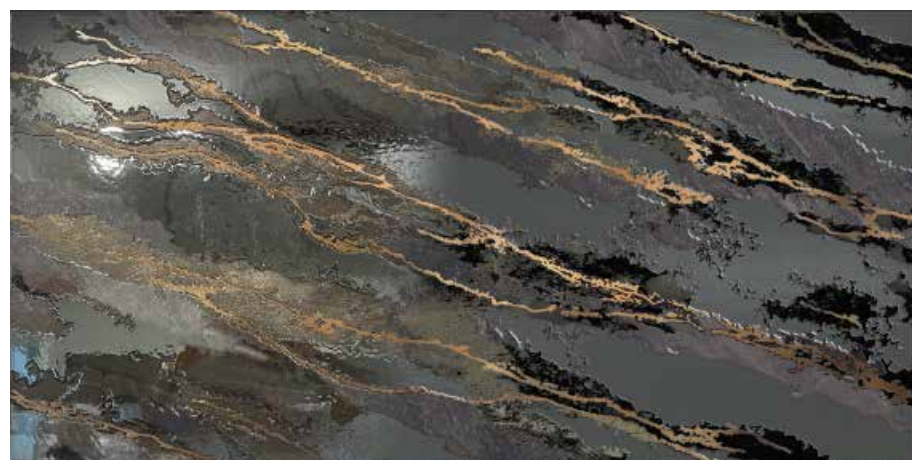
ISTINKTO
NATURAL BLACK

Natural Black



395 NAB dec. 60x120

Sheer Black Bronze



395 SAB dec. 60x120



Pavimento e parete sinistra / Floor and left wall: Istinkto Black
Parete destra / Right wall: Istinkto White - Dec. Natural Black

WHITE
SIMPLY ETERNAL

Sheer White



395 SAW dec. 60x120

Natural White



395 NAW dec. 60x120



Istinkto White



ISO IV

159 ISW12 60x120 lapp. rett.

WHITE FLOOR

PERFECT WHITENESS

ISTINKTO
BLACK & WHITE

Istinkto Black



ISO III

159 ISB12 60x120 lapp. rett.

BLACK & WHITE
TIMELESS COMBINATION

FOLLOW YOUR INSTINCT

Gres porcellanato rettificato
Rectified porcelain stoneware
★★ levigato in cresta
polished on the reliefs

★★
60x120 24"x47"

GRAFICHE MISTE / MIXED PATTERNS



GRES PORCELLANATO
PORCELAIN STONEWARE



ISTINKTO

GRES LEVIGATO IN CRESTA ★★



Istinkto Grey



ISO IV

★★ 159 ISG12 60x120 lapp. rett.



Istinkto Ciprya



ISO IV

★★ 159 ISC12 60x120 lapp. rett.



Istinkto Azure



ISO IV

★★ 159 ISA12 60x120 lapp. rett.



Istinkto White



ISO IV

★★ 159 ISW12 60x120 lapp. rett.



Istinkto Black



ISO III

★★ 159 ISB12 60x120 lapp. rett.

60x120

(*) (m) Natural Grey



395 NAG dec. 60x120

pcs

(*) (m) Natural Ciprya



395 NAC dec. 60x120

pcs

(*) (m) Natural Azure



395 NAZ dec. 60x120

pcs

(*) (m) Natural White



395 NAW dec. 60x120

pcs

(*) (m) Natural Black



395 NAB dec. 60x120

pcs

(*) (m) Sheer Grey Silver



395 SGRS dec. 60x120

pcs

(*) (m) Sheer Ciprya Bronze



395 SACB dec. 60x120

pcs

(*) (m) Sheer Azure Silver



395 SAZS dec. 60x120

pcs

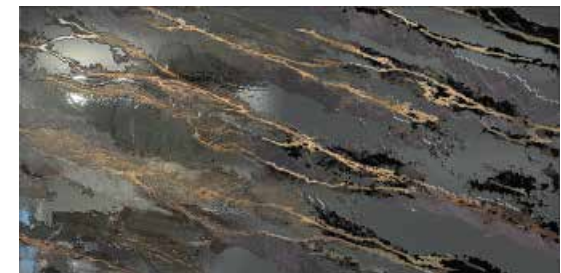
(*) (m) Sheer White



395 SAW dec. 60x120

pcs

(*) (m) Sheer Black Bronze



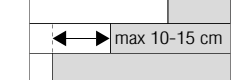
395 SAB dec. 60x120

pcs

Aree di utilizzo:	Usage destinations:	Rif. Norma Ref. Norm
Pavimenti interni Rivestimenti Residenziale Commerciale leggero	Indoor flooring Wall-tiling Residential Light commercial	R9 - MOHS > 5



AVVERTENZE PER LA POSA
WARNING FOR THE LAYING



FORMATO - SIZE		SCATOLA - BOX			PALETTA - PALLET		
cm	inches	Pz	m ²	Kg.	Scatole/boxes	m ²	Kg.
60x120	24" x 47"	2	1,44	27,50	39	56,16	1087,50

MOOD è un progetto che fa della perfezione dei dettagli il proprio tratto distintivo. Tra artificio e natura, tra contemporaneità e tradizione, tra design essenziale e minimale e materiali ricercati, nasce questa nuova linea che interpreta i cementi.

Declinata nei colori WHITE, GREY, SAND, MIRE e IRON, in gres porcellanato naturale rettificato nei formati 60x120, 90x90 e 45x90 è un progetto attualissimo che non si pone limiti di impiego.

La superficie è ricca delle materie e applicazioni che offre oggi la tecnologia più all'avanguardia facendosi notare anche con gli effetti lustro che brillano casualmente sulle varie tinte.

Veramente d'impatto i decori FUSION e KENZIA proposti nel formato 60x120 e 45x90 realizzati a 4^a fuoco con materie preziose: finiture che caratterizzano il progetto offrendo l'opportunità di distinguersi con pareti uniche.

MOOD is a project that makes the perfection of the details its peculiar features. Between artifice and nature, between contemporaneity and tradition, between essential and minimal design and refined materials, this new line is performing cements.

Available in WHITE, GRAY, SAND, MIRE and IRON colours, in rectified natural porcelain stoneware in 60x120, 90x90 and 45x90 sizes, it is a very current project that does not set limits of use.

The surface is enriched by materials and applications offered by the latest cutting edge technology, the shine effects can be noticed randomly sparkling on the colours as well.

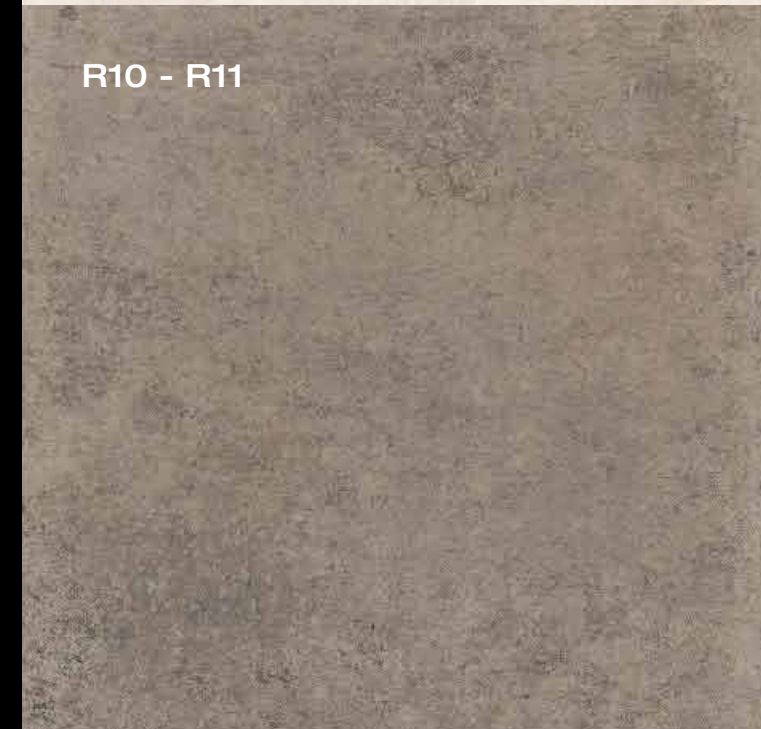
The FUSION and KENZIA decorations are truly impactful, proposed in the 60x120 and 45x90 size made with 4th firing technology with precious materials: finishes that characterize the project, offering the opportunity to stand out for unique walls.

**UNA PALETTE
DI COLORI DI TENDENZA
PER PROGETTI CONTEMPORANEI**

**A TRENDY COLOR PALETTE
FOR CONTEMPORARY PROJECTS**



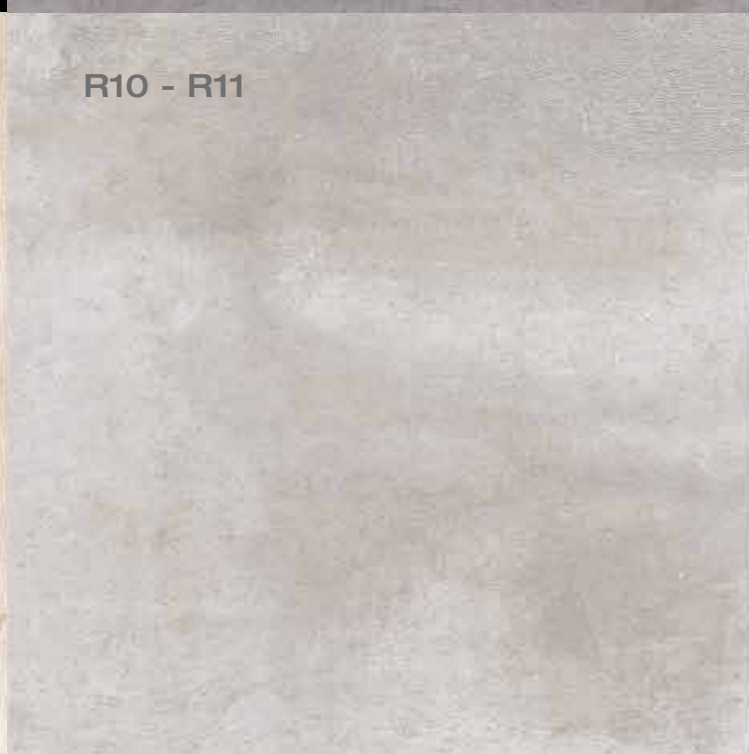
R10 - R11



R10 - R11



R10 - R11



R10 - R11

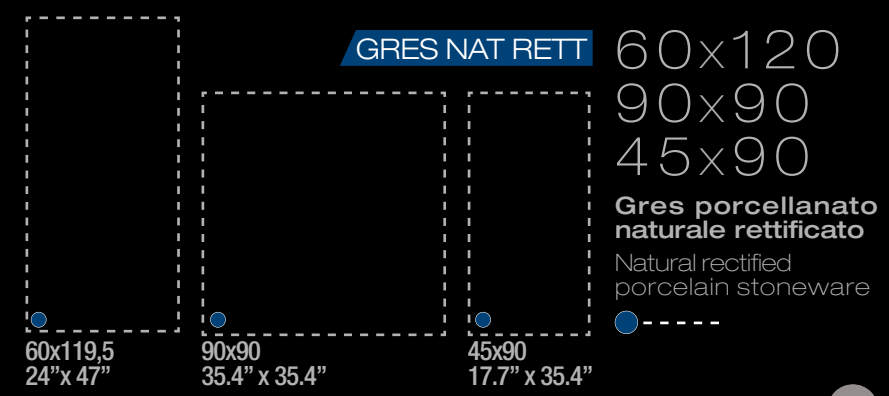


R10

MOOD

**IL CEMENTO CONTEMPORANEO
PER PAVIMENTO E RIVESTIMENTO**

**THE CONTEMPORARY CEMENT
FOR FLOOR AND WALL**





MOOD

SAND
60x120

PURE MINIMALISM

SAND FLOORS



Mood Sand 90x90

MIRE FLOORS

Parete / Wall: Mood Sand 45x90
Pavimento / Floor: Mood Mire 90x90

MOOD

SAND 90x90
MIRE 45x90

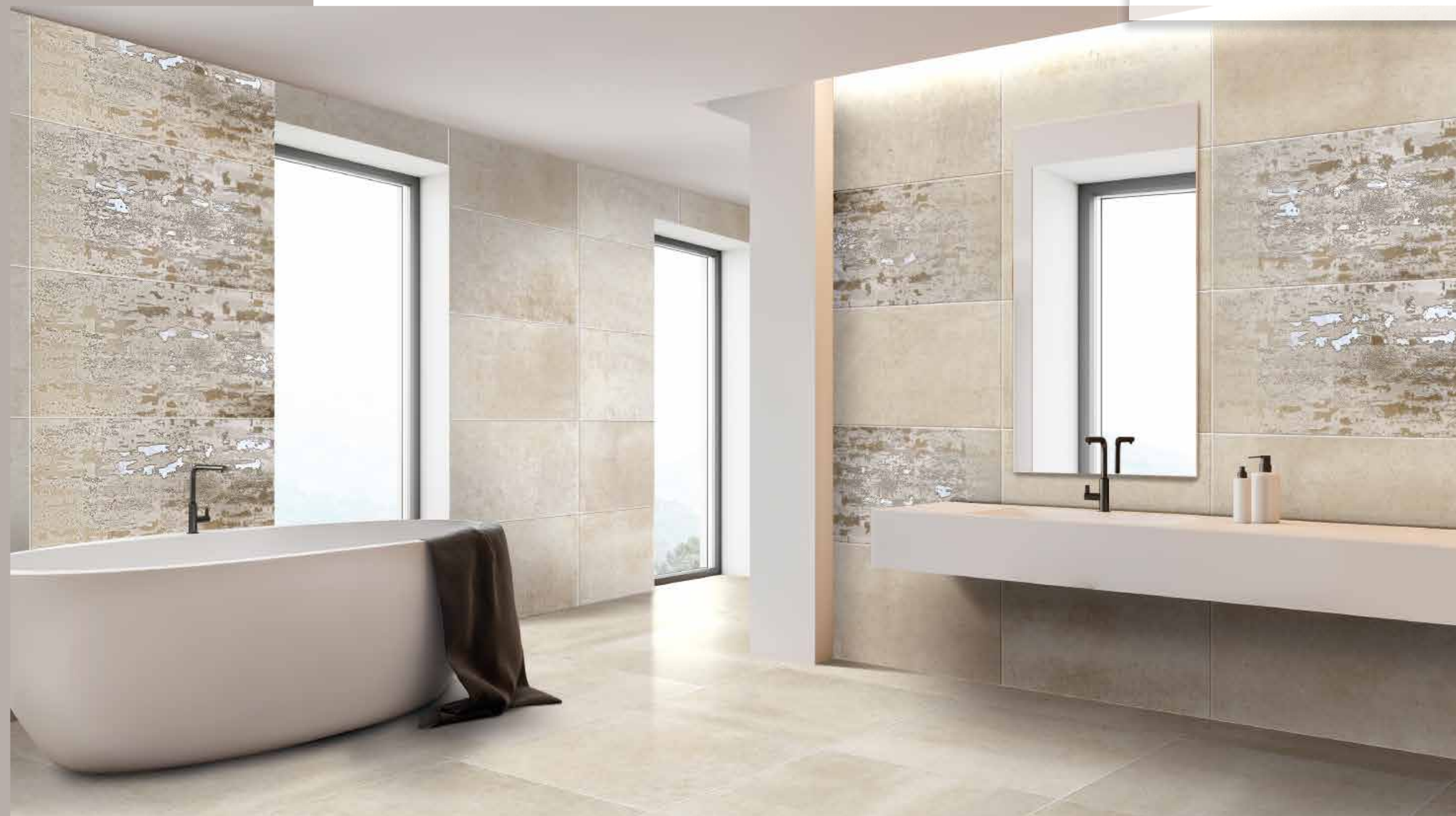


FLOORS R10 - R11

MOOD

FUSION
SAND 45x90

FUSION
BRONZE 45x90



AMAZING
DESIGN

Pareti / Walls: Mood Sand 45x90 - Fusion Sand 45x90
Pavimento / Floor: Mood Sand 90x90

MOOD

KENZIA BRONZE
45x90



PRECIOUS
KENZIA

Parete / Wall: Mood Sand 45x90 - Kenzia Bronze 45x90
Pavimento / Floor: Mood Mire 45x90



MOOD

IRON
60x120

SIMPLY PERFECT



MOOD

GREY - WHITE
90x90

**MOOD PERFECT
FOR FLOOR**

Mood Grey 90x90



Mood White 90x90

WHITE FLOORS

MOOD

FUSION SILVER &
WHITE 45x90

MOOD ATTRACTIVE FOR WALL

Pareti / Walls:

Sinistra / Left: Mood Iron 45x90 - Fusion Silver 45x90

Centro / Center: Mood White 45x90 - Fusion White 45x90

Destra / Right: Mood Grey 45x90

Pavimento / Floor: Mood Grey 90x90

MOOD

KENZIA WHITE
45x90

PLATINUM
REFLECTIONS

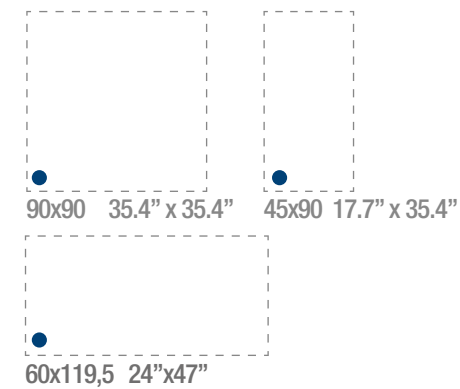
Pareti / Walls: Mood White 45x90 - Kenzia White 45x90
Pavimento / Floor: Mood Iron 90x90

FLOORS & WALLS

90x90
45x90
60x120

Gres porcellanato
Porcelain stoneware

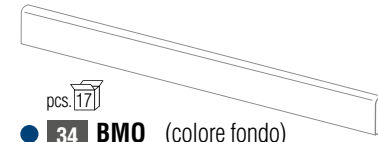
● --- naturale rettificato
natural rectified



GRAFICHE MISTE
MIXED PATTERNS



Battiscopa



● 34 BMO_ (colore fondo)
battiscopa nat. 10x90

Mood Sand



ISO IV

- 136 MOS12 60x119,5 nat. rett.
- 119 MOS90/ 90x90 nat. rett.
- 101 MOS45/ 45x90 nat. rett.

Mood Mire



ISO III

- 136 MOM12 60x119,5 nat. rett.
- 119 MOM90/ 90x90 nat. rett.
- 101 MOM45/ 45x90 nat. rett.

Mood Grey



ISO IV

- 136 MOW12 60x119,5 nat. rett.
- 119 MOW90/ 90x90 nat. rett.
- 101 MOW45/ 45x90 nat. rett.

Mood Iron



ISO III

- 136 MOI12 60x119,5 nat. rett.
- 119 MOI90/ 90x90 nat. rett.
- 101 MOI45/ 45x90 nat. rett.

Mood White



ISO IV

- 119 MOW12 60x119,5 nat. rett. 60x119,5
- 119 MOW90/ 90x90 nat. rett. 90x90
- 101 MOW45/ 45x90 nat. rett. 45x90

R11 ● 125 MOS9R/ 90x90 R11 nat. rett.

● 125 MOM9R/ 90x90 R11 nat. rett.

● 125 MOW9R/ 90x90 R11 nat. rett.

● 125 MOI9R/ 90x90 R11 nat. rett. R11 90x90

R11 ● 125 MOS4R/ 45x90 R11 nat. rett.

● 125 MOM4R/ 45x90 R11 nat. rett.

● 125 MOW4R/ 45x90 R11 nat. rett.

● 125 MOI4R/ 45x90 R11 nat. rett. R11 45x90

(*)(m) Kenzia Sand



305 KESA 2 pz. misti - dec. 45x90 pcs. 2

(*)(m) Kenzia Bronze



305 KEBR 2 pz. misti - dec. 45x90 pcs. 2

(*)(m) Fusion Sand



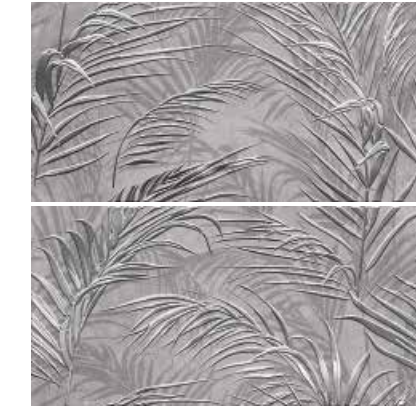
305 FUSA dec. 45x90 pcs. 2

(*)(m) Fusion Bronze



305 FUBR dec. 45x90 pcs. 2

(*)(m) Kenzia Silver



305 KESI 2 pz. misti - dec. 45x90 pcs. 2

(*)(m) Kenzia White



305 KEWH 2 pz. misti - dec. 45x90 pcs. 2

(*)(m) Fusion Silver



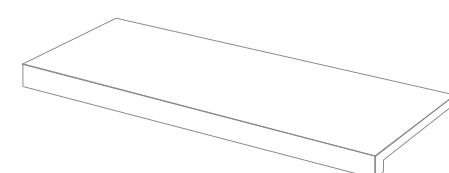
305 FUSI dec. 45x90 pcs. 2

(*)(m) Fusion White



305 FUWH dec. 45x90 pcs. 2

Gradone a "L"



GRES PORCELLANATO
PORCELAIN STONEWARE



Grey-Iron
Sand-Mire



48



AVVERTENZE PER LA POSA
WARNING FOR THE LAYING



49

MOOD

GRES NAT RETT

90x90
45x90
60x120

FORMATO - SIZE		SCATOLA - BOX			PALETTA - PALLET		
cm	inches	Pz.	m ²	Kg.	Scatole/boxes	m ²	Kg.
90x90	35.4" x 35.4"	2	1,620	33,90	20	32,40	697,00
45x90	17.7" x 35.4"	3	1,220	22,60	32	39,04	743,00
60x119.5	24" x 47"	2	1,430	28,20	36	51,62	1036,00

HABITA.

SCENIC

PASTA BIANCA

33,3x100

Decoro 4^a fuoco
4th firing technology decoration

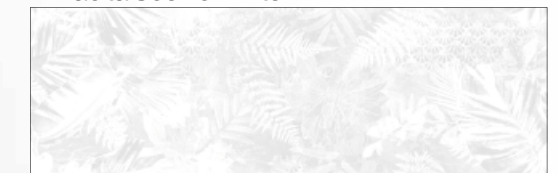
Scenic Green Pixel



205 SCEG dec. 33,3x100

pcs. 12

■ Habita Scenic White



112 HASW fondo 33,3x100

HABITA. SCENIC

Decoro 4^a fuoco
4th firing technology decoration

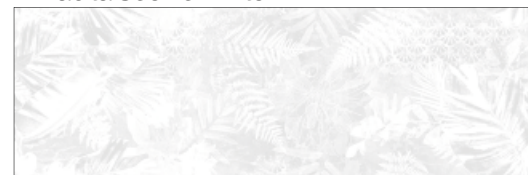
Scenic Blu Pixel



205 SCEB dec. 33,3x100

pcs. 2

■ Habita Scenic White



112 HASW fondo 33,3x100





HABITA. SCENIC

Decorati 4^a fuoco
4th firing technology decorations

Scenic Solar Pixel



205 SCES dec. 33,3x100

pcs. 21

Scenic White Pixel



205 SCPW dec. 33,3x100

pcs. 21

■ Habita Scenic White



112 HASW fondo 33,3x100

■ Habita White



102 HAW fondo 33,3x100



Pavimenti Consigliati:
Suggested Floors:

MOOD 60x120 - 90x90 - 45x90

OPEN 20x120

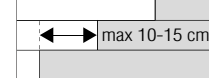
SHERWOOD 20x120 - 30x120

Fondi Naturali Rettificati
Natural rectified surfaces

BICOTTURA WHITE
RIVESTIMENTO PASTA BIANCA - WHITE BODY TWICE-FIRING



AVVERTENZE PER LA POSA
WARNING FOR THE LAYING



Per tutti i prodotti in BICOTTURA e MONOCOTTURA pasta bianca
è raccomandata la posa a colla con collanti classe C2TE.

Installing DOUBLEFIRING and ONCEFIRING white body wall tiles,
is strictly recommended using glue class C2TE.

FORMATO - SIZE		SCATOLA - BOX			PALETTA - PALLET		
cm	inches	Pz.	m ²	Kg.	Scatole/boxes	m ²	Kg.
33,3x100	13"x39.3"	4	1,332	21,65	32	42,624	707,80

ISTINKTO

Levigato in Cresta

Kit Banner



KIBISF
KIT BANNER ISTINKTO
FONDI
cm 60 x p. 59 x h 188
Prezzo € 140,00

KIBISD
KIT BANNER ISTINKTO
DECORO 1 pz. + FONDI
cm 60 x p. 59 x h 188
Prezzo € 190,00

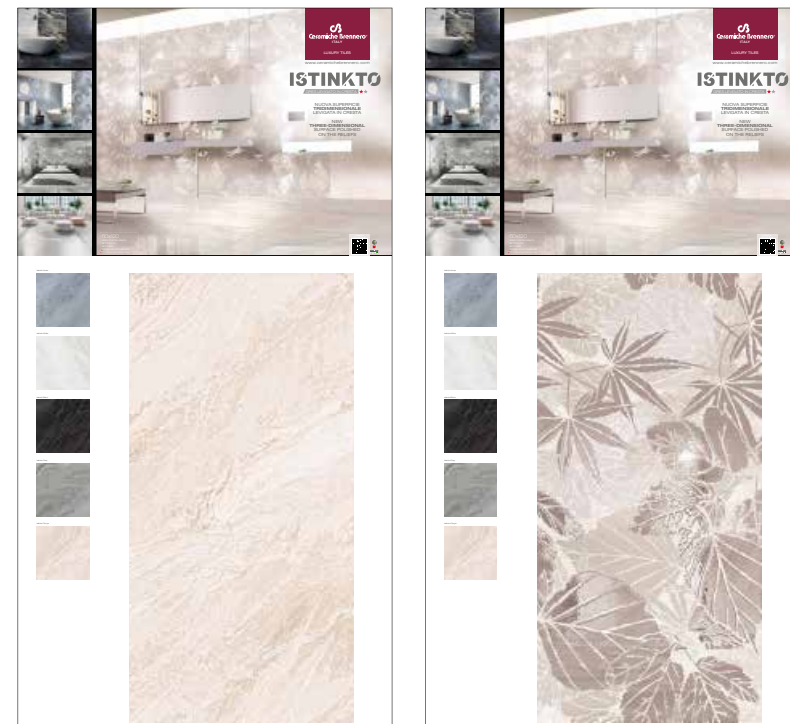
Kit Zattera



KIZISF
KIT ZATTERA ISTINKTO
FONDI
cm 60 x p. 59 x h 145
Prezzo € 110,00

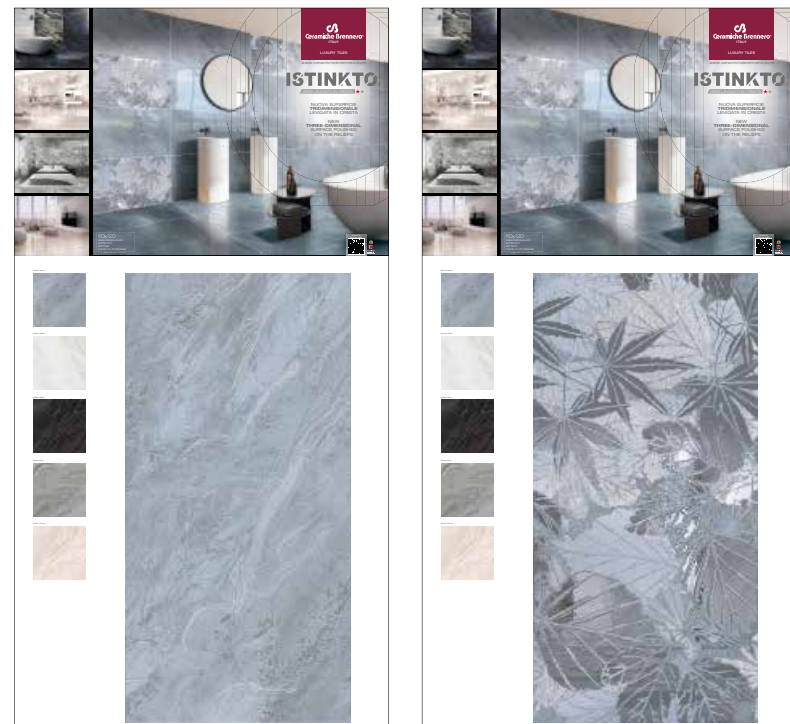
KIZISD
KIT ZATTERA ISTINKTO
DECORO 1 pz. + FONDI
cm 60 x p. 59 x h 145
Prezzo € 160,00

Sinottici ISTINKTO cm 100 x h 200



SISFC
SINOTTICO ISTINKTO
FONDO CIPRYA
Prezzo € 90,00

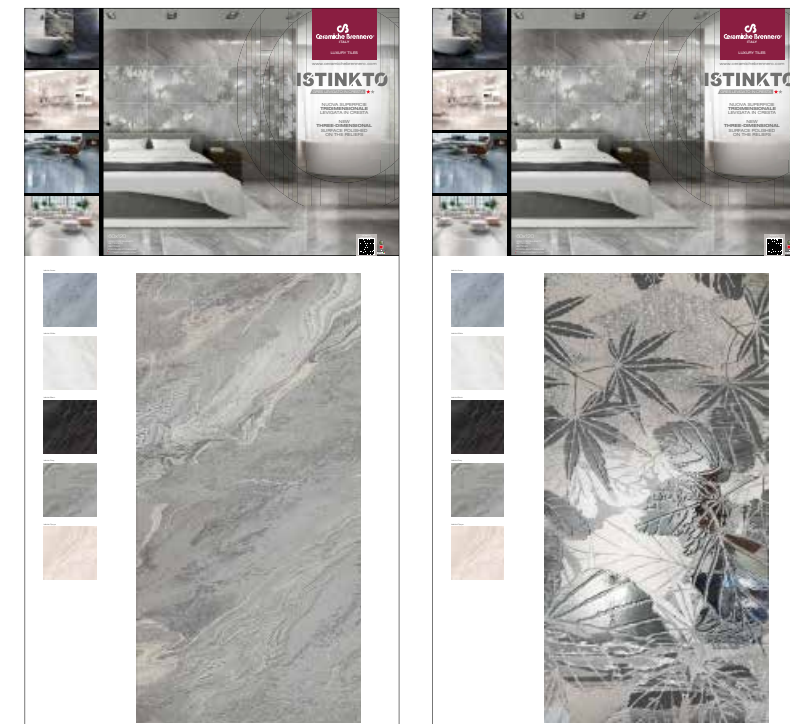
SISDC
SINOTTICO ISTINKTO
DECORO CIPRYA
Prezzo € 140,00



SISFA
SINOTTICO ISTINKTO
FONDO AZURE
Prezzo € 90,00

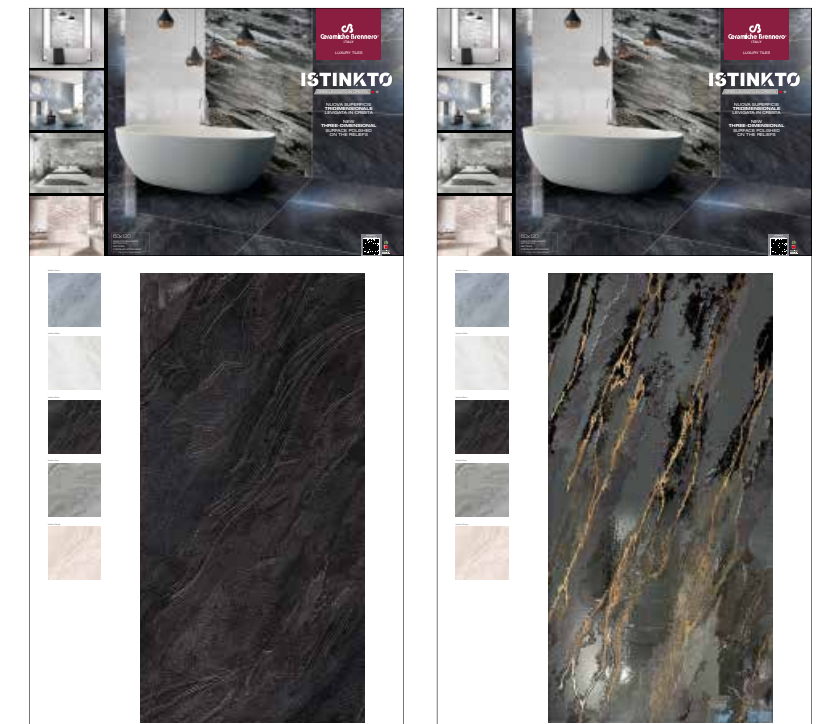
SISDA
SINOTTICO ISTINKTO
DECORO AZURE
Prezzo € 140,00

Sinottici ISTINKTO cm 100 x h 200



SISFG
SINOTTICO ISTINKTO
FONDO GREY
Prezzo € 90,00

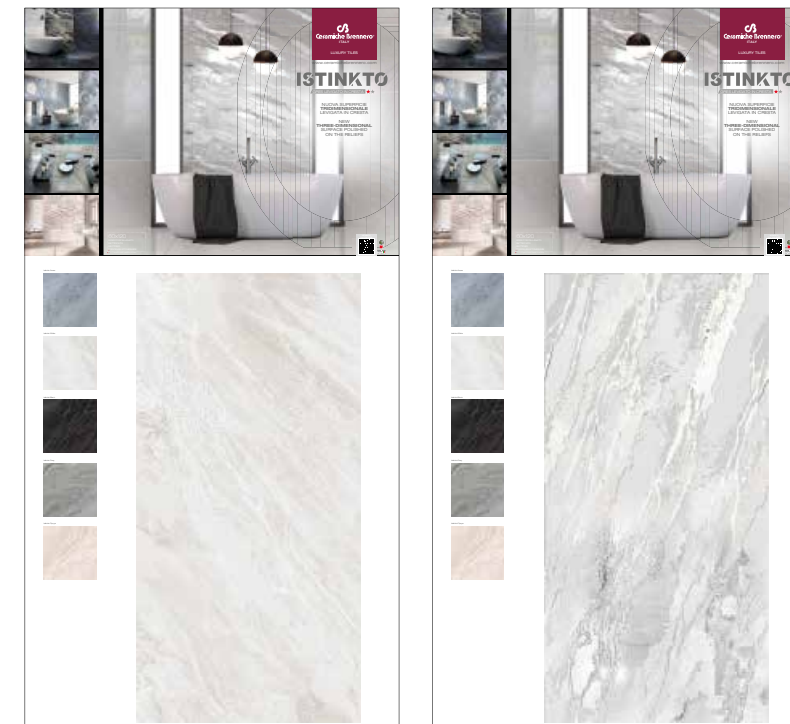
SISDG
SINOTTICO ISTINKTO
DECORO GREY
Prezzo € 140,00



SISFB
SINOTTICO ISTINKTO
FONDO BLACK
Prezzo € 90,00

SISDB
SINOTTICO ISTINKTO
DECORO BLACK
Prezzo € 140,00

Sinottici ISTINKTO cm 100 x h 200



SISFW
SINOTTICO ISTINKTO
FONDO WHITE
Prezzo € 90,00

SISDW
SINOTTICO ISTINKTO
DECORO WHITE
Prezzo € 140,00

MOOD

Naturale

KIBMOF
KIT BANNER MOOD
FONDI MIX
cm 88 x p. 84 x h 150
Prezzo € 140,00

KIBMOD
KIT BANNER MOOD
DECORO 1 pz. + FONDI MIX
cm 88 x p. 84 x h 150
Prezzo € 190,00

Kit Banner



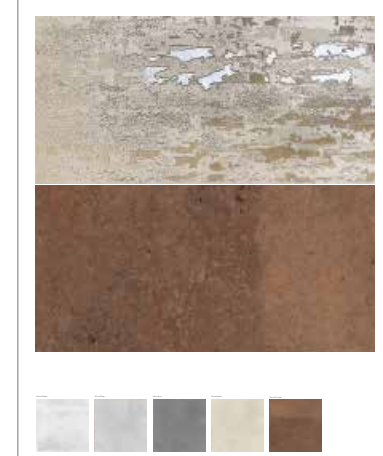
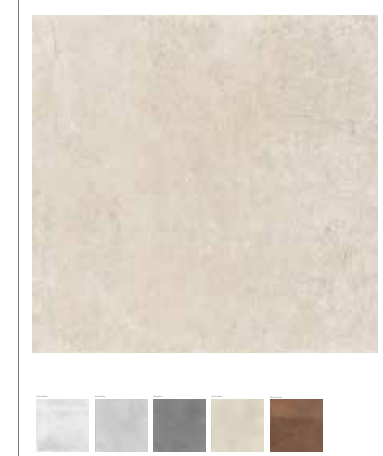
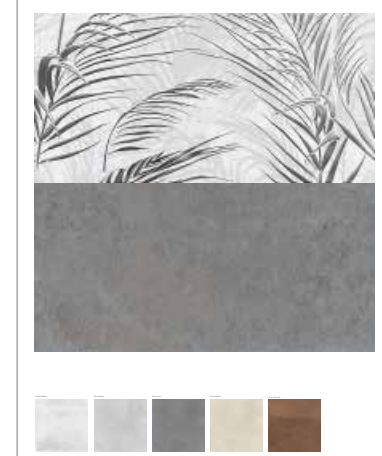
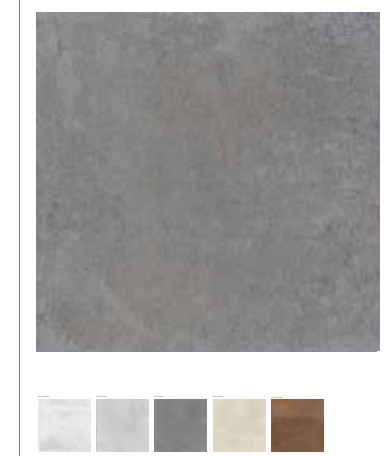
Kit Zattera



KIZMOF
KIT ZATTERA MOOD
FONDI
cm 60 x p. 59 x h 145
Prezzo € 110,00

KIZMOD
KIT ZATTERA MOOD
DECORO 1pz. + FONDI
cm 60 x p. 59 x h 145
Prezzo € 160,00

Sinottici Mood cm 100 x h 200



SMOFF
SINOTTICO MOOD FREDDO FONDO
Prezzo € 90,00

SMOFD
SINOTTICO MOOD FREDDO DECORO
Prezzo € 140,00

SMOCF
SINOTTICO MOOD CALDO FONDO
Prezzo € 90,00

SMOCD
SINOTTICO MOOD CALDO DECORO
Prezzo € 140,00

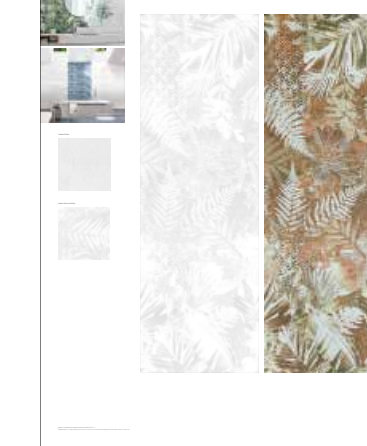
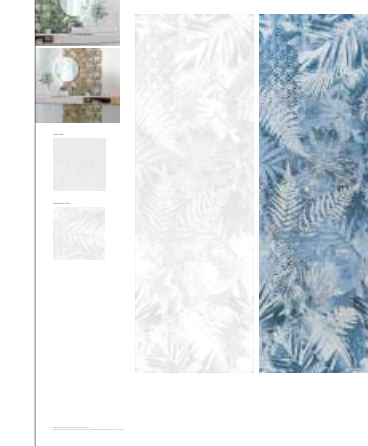
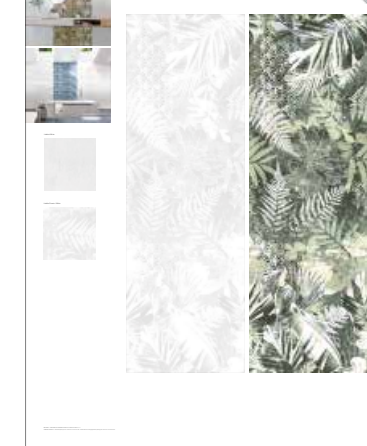
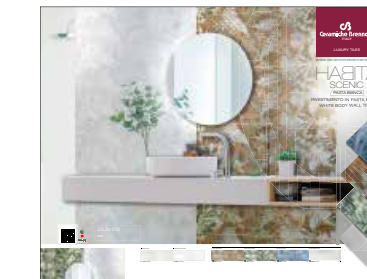
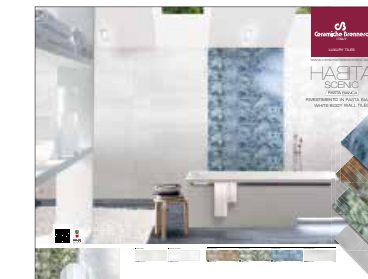
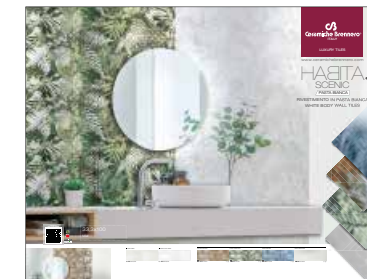
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www.ceramichebrennero.com
www.brennero.com
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